

**GREATER BOSTON THEATER BOARD CONVENING**  
Sponsored by the Greater Boston Theater Board Leaders' Group  
Hosted by HowlRound at Emerson College  
Saturday, September 19, 2015

**AGENDA**

**10:00 - 10:10am WELCOME & INTRODUCTIONS**

Joan Lancourt, President, Company One Theatre

**10:10 - 10:15am WELCOME FROM HOWLROUND**

Polly Carl, Director, HowlRound & Creative Director, ArtsEmerson

**10:15 - 11:15am NEW AUDIENCE DEMOGRAPHICS**

*New Research on Audience Demographics and What it Means for Our Theatres* presented by John Beck, Deputy Director, ArtsBoston.

**11:15 - 12:00pm MIXED BREAKOUT SESSION**

*What will we need to do to address these shifts and increase our audiences?*

**12:00 - 12:15pm REPORT OUT**

Led by D'Arcy Goldman, Chair, Charlestown Working Theater

**12:15 - 12:45pm LUNCH (provided)**

**12:45 - 1:45pm THE BOSTON CULTURAL PLAN**

*Feedback from Boston communities* presented by Julie Burros, Chief of Arts and Culture, City of Boston. (Introduced by Steven Wasser, Chair, Lyric Stage Company of Boston)

**1:45 - 2:30pm BOARD BEST PRACTICES-TWO CASE STUDIES**

Audience Engagement case study presented by Pete Miller, Former Board Chair, Woolly Mammoth Theater, Washington DC.

Anti-Racism Training case study presented by Cynthia Good, Former Board Chair, Actors Shakespeare Project, Boston.

**2:30 - 2:40pm BREAK**

**2:40 - 3:20pm MIXED BREAKOUT SESSION**

*Are there things we could be doing together rather than separately?*

**3:20 - 3:40pm REPORT OUT**

Led by Paul Levine, Former Board Chair, New Repertory Theatre.

**3:40 - 4:00pm WRAP UP & NEXT STEPS**

Led by Alex Baker, Chair, SpeakEasy Stage Company.